

# HOW TO DO A FOOD COLLECTION

Your food donations are incredibly important to our food banks. Your generous gifts of boxes, packets and tins of food provide people with emergency food parcels.



With the cost-of-living crisis we are experiencing ever-increasing demand for our services, the value of food donations grows. Your food donations will go directly to people in crisis providing them with **three meals** for **three days**. And this makes a direct and real impact.

## OUR STEP-BY-STEP GUIDE TO A SUCCESSFUL FOOD COLLECTION:

### STEP 1-

#### PICK YOUR LOCATION

Please make sure you have permission to host your food collection. Pick a location, and time, where the collection will take place. You're looking for somewhere that is easy to find, and experiences the footfall of your collecting group.

### STEP 2-

#### PICK COLLECTION DATES

Try hosting your food collection over the course of at least one week. This way people have time to bring in something in case they forget and can see what other people have brought to bring something that was missing.

### STEP 3-

#### SET UP SOMETHING TO COLLECT YOUR DONATIONS IN

Your local supermarket may be willing to donate a trolley for your collection, but if not make sure you have something suitable to carry lots of food in that doesn't cause anyone injury. We will also supply crates for food collections.

### STEP 4-

#### SHOUT ABOUT YOUR FOOD COLLECTION

Simply, people knowing about your food collection will make it a success. You can talk to people, put up posters, and use social media. One way to make you food collection stand out could be by collecting a specific item, contact us to find out what our foodbanks are most in need of.

### STEP 5-

#### COLLECT AND DELIVER YOUR DONATIONS!

Please deliver your donations to Unit 12 New Lairdship Yards, Edinburgh, EH11 3UY anytime from 9am - 4pm from Monday - Friday.